



CONCRETE THINKING FOR A SUSTAINABLE FUTURE



Understanding and Applying Sustainable Building Practices

Sustainable design and construction addresses the concerns of a new era, one that considers the impact of business decisions on the environment and society, driven by an increasing environmental awareness, increasing energy costs, decreasing reliability of energy supplies. A successful, sustainable building will prove to be economical throughout its life by consuming less energy and resources while creating an internal environment designed to enhance its occupants' productivity.



Now, it is time for the construction industry to take action, to take a practical look at how sustainable construction ideals can be effectively implemented. The concrete industry is committed to doing its part in helping the construction industry to achieve its sustainable construction goals. It is through team work that we will make it happen. Come find out how, together, we can make it happen.

Sustainable Construction Roadshow 2004

Dates

- Edmonton**
October 19, 2004
- Calgary**
October 20, 2004
- Vancouver**
October 28, 2004
- Winnipeg**
October 26, 2004
- Ottawa**
November 2, 2004
- Toronto**
November 3, 2004
- Halifax**
November 4, 2004

Presentation Topics *(will vary by city)*

- **Sustainable Development in Canada**
- **Canadian Success Stories** – Case Studies and Best Practices
- **Achieving LEED Points in Your Concrete Project** – Workshop
- **Life Cycle Assessment in Building Design**
- **Responsible Use of Supplementary Cementitious Materials (SCM)**
- **Business Case for Green Building**

Addresses the needs of all professionals in the design, construction, and renovation at all types of commercial, institutional and high-rise buildings.

- **Architects** • **Engineers** • **Contractors** • **Renovators** • **Designers**
- **Specifiers** • **Developers and Building Owners** • **Technologists**



Early Bird Registration



Register by **September 24, 2004** for a Chance to Win a Digital Camera
For more information visit
sdroadshow.cement.ca to register today!

