



# CONCRETE THINKING FOR A SUSTAINABLE FUTURE



## Understanding and Applying Sustainable Building Practices

### Overview

It is time for the construction industry to take a practical look at how sustainable construction can be effectively implemented. The concrete industry is committed to doing its part in helping the construction industry to achieve its sustainable construction goals. It is through team work that we will make it happen. Come find out how, together, we can make it happen.

### Why Attend?

There has been a lot of talk about sustainable design and construction. There are a few who have actually started to incorporate this philosophy into their existing business practices, but what about the rest of the construction industry? In order for these concepts to have an impact, we all need to understand how we can do our part to reduce the impact that buildings have on Canadians and our environment while remaining economically viable. The cement and concrete

manufacturers have brought together in each city local experts and practitioners from whom we can all learn the steps needed to do our part in meeting our own needs without compromising the ability of future generations to meet their own needs.

In addition to gaining a practical, hands-on understanding of this subject, your attendance will help local green building chapters to achieve their goal of bringing information on this subject to your community. How? The cement and concrete manufacturers support the chapters and have committed to contributing proceeds gained from these sessions to these local, volunteer organizations.

So come learn while supporting sustainable construction in your community.



### Sustainable Construction Roadshow 2004 – Vancouver

*Addresses the needs of professionals in the design and construction of all types of commercial, institutional and high-rise buildings.*

- Architects
- Engineers
- Contractors
- Renovators
- Designers
- Specifiers
- Developers and Building Owners
- Technologists

### Presentation Topics and Speakers

- **Sustainable Development in Canada: An Update on CaGBC and LEED**  
Alex Zimmerman, President of Canada Green Building Council
- **Sustainable Design: Obtaining LEED™ Credits with Concrete**  
Andrew Vizer, PEng., LEED AP - Director - Business Development - Cement Association of Canada & Bill McEwen, PEng., LEED AP - Executive Director - Masonry Institute of B.C.
- **Mechanical Design with Mass**  
Pasha Korber, EIT, LEED AP Sustainable Building Analyst, KEEN Engineering Inc.
- **The “How to” of Sustainable Design - Case Study**  
Diana Klein, LEED AP, Project Engineer - Read Jones Christoffersen (RJC)
- **Life Cycle Analysis, Durability and Building Design**  
Jamie MacKay is a LEED AP and Project Engineer and Project Manager - Morrison Hershfield Limited



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Sponsored by



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Government of Canada  
Action Plan 2000 on  
Climate Change

## Sustainable Construction Roadshow 2004 Registration

**Vancouver – Thursday, October 28, 2004**

### Event Location:

**SFU at Harbour Centre – Labatt Hall**  
515 W. Hastings St., Vancouver, B.C.

For agenda information, visit  
sdroadshow.cement.ca



To reserve your seat, please fax this form with your credit card number, or mail with your cheque payable to Cement Association of Canada at the address below. *Please complete a separate form for each participant.*

### Other Event Dates:

**Edmonton** – Oct. 19     **Ottawa** – Nov. 2  
**Calgary** – Oct. 20     **Toronto** – Nov. 3  
**Winnipeg** – Oct. 26     **Halifax** – Nov. 4

**Cement Association of Canada**  
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Vancouver, BC V6P 6G5  
Ph. 604-269-9582 Fax 604-269-0585  
dlane@cement.ca

### Personal information: (PLEASE PRINT)

FIRST NAME .....

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**Registration**  
**\$90.00**

Incl. G.S.T.  
(all registrations include  
meals & workshop  
materials)  
For more  
information visit  
**sdroadshow.cement.ca**

**Register today!**  
*To secure your  
seat immediately,  
please provide  
your credit card  
number.*

**Cancellation Policy:** The CAC must receive all cancellations, in writing, by October 15, 2004. No shows or cancellations received after October 15, 2004 will **NOT** receive a refund. Substitutions are permitted.