



A Home with a Difference

ICF homes offer lower energy bills, a healthier living environment, and unlimited design possibilities.

Imagine a home built using a construction technology known for its warmth, comfort, strength, as well as its sound and weather resistance.

With irresistible radiant-heated floors, draft-free walls, larger windows and wider open spaces – an ICF home is the home you have been dreaming of!

ICF – Insulating Concrete Forms *The Advanced Building System For Your New Home*

The Features	The Benefits
<input type="checkbox"/> More energy efficient	<input type="checkbox"/> Lower utility bills, saves money, more environmentally responsible
<input type="checkbox"/> Virtually dust and pollen free	<input type="checkbox"/> Healthier living
<input type="checkbox"/> Reduced sound transmission	<input type="checkbox"/> Comfort, privacy
<input type="checkbox"/> Larger windows, longer floor spans	<input type="checkbox"/> Flexibility in design
<input type="checkbox"/> Wide window sills	<input type="checkbox"/> Versatile interior decoration
<input type="checkbox"/> Sound resistance, quiet floors – no squeaks	<input type="checkbox"/> Peace and quiet
<input type="checkbox"/> Infloor radiant heat	<input type="checkbox"/> Warm floors and consistent temperatures
<input type="checkbox"/> Resistant to storms and high wind	<input type="checkbox"/> Safe and secure
<input type="checkbox"/> Fast, year-round construction	<input type="checkbox"/> Convenient construction schedules
<input type="checkbox"/> Superior insulation	<input type="checkbox"/> Comfortable living with warm consistent temperatures throughout house

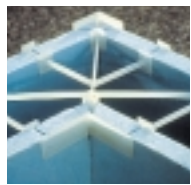
Take the time to study the features and benefits of an ICF home and join the growing number of homeowners who enthusiastically agree that choosing this home is the best decision they have ever made!

The System

The combination of ICF walls and radiant-heated floors creates an unbeatable team. Together these products deliver an advanced building system that can make your next home "A Home with a Difference".

The Walls

Insulating concrete forms (ICF) are hollow "blocks" or "panels" made of high insulated polystyrene. They are stacked like building blocks to form the walls of the structure. Reinforcing steel is added and concrete is poured into their hollow cavity. Together



these well-known construction materials create a wall system that offers superior insulation and solid construction.

And similar to today's children's construction sets, the design of homes using ICF is only limited by your imagination.

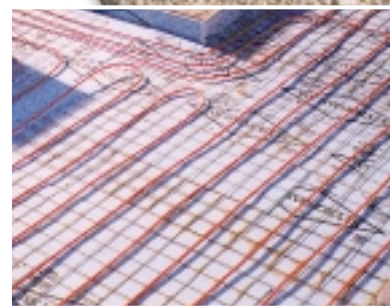
An Unbeatable Team



The Floors

Imagine warm floors on a cold winter morning. Infloor radiant heat transfers

warmth from the floor directly to your body in addition to heating the air around you. The result is a more comfortable, cost-effective, energy-efficient heating system. Warm water circulates through durable plastic tubing safely embedded in concrete – distributing even warmth throughout your home. In addition to warmth, concrete floors give you the flexibility to design wider, more open



spaces than ever before. Together, infloor radiant heat with concrete floors provide even temperatures, a healthier living environment, design flexibility, and overall comfort.

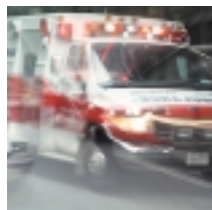
"Radiant-heating really spoils you! I'd recommend it to anyone."

*Al Brown,
ICF homeowner*

Silence is Golden

Ahh... there's nothing like the comfort and quiet of home – especially an ICF home. The difference will be noticeable the moment you walk through the door.

Fire trucks, barking dogs, early morning lawn mowers, and even thunderstorms will be reduced to a whisper.



"The quietness of this home is really amazing."

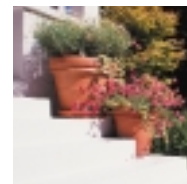
*Al and Sandra McLellan,
ICF homeowners*



A Breath of Fresh Air

Due to our diverse northern climate with long winters and hot, muggy summers, Canadians spend a lot of time indoors. Natural and man-made pollutants affect the quality of the indoor air that we breathe. This healthier home is designed with a modern air filtration and fresh air

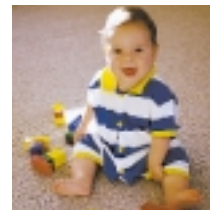
exchange system. Virtually dust and pollen free, this environmentally friendly home is energy efficient, saves trees, and produces less construction waste. Indeed, it is today's most responsible way to build.



Environmentally conscious homebuyers and builders who want to make a difference for future generations, now have a responsible alternative for new home construction.

"Environmental factors, like saving our trees, also reinforced our decision to go with the system."

*Maelene Hum,
ICF homeowner*



For more information: